

Tilak Maharashtra Vidyapeeth

Department of Management

Departmental G 20 cleanliness drive **26th September 2023**

Activity Title: G 20 cleanliness drive

Objectives: The objectives of a G20 cleanliness drive conducted by management students can include:

1. **Promoting Civic Responsibility:** Encourage students to actively engage in community service and take responsibility for maintaining cleanliness in public spaces.
2. **Enhancing Environmental Awareness:** Raise awareness among students about the importance of cleanliness and its impact on the environment and public health.
3. **Supporting Sustainable Practices:** Promote sustainable waste management and recycling practices to reduce the environmental footprint.
4. **Community Engagement:** Foster a sense of community involvement and solidarity among students by working together on a common goal.
5. **Educational Experience:** Provide students with a practical, hands-on experience that complements classroom learning on management, leadership, and teamwork.
6. **Raising G20 Awareness:** Use the cleanliness drive as an opportunity to inform the community about the upcoming G20 event and its significance.
7. **Demonstrating Leadership:** Develop leadership skills in students as they plan, organize, and lead the cleanliness drive.
8. **Enhancing Soft Skills:** Improve communication, teamwork, and problem-solving skills among students through their involvement in the drive.
9. **Promoting Health and Safety:** Create a cleaner and safer environment for the community, reducing health hazards associated with litter and unclean spaces.
10. **Community Image Enhancement:** Enhance the image of the community by contributing to its cleanliness, which can positively impact tourism and local businesses.
11. **Sustainability Awareness:** Educate the community about the importance of sustainability and how cleanliness ties into broader environmental goals.
12. **Measuring Impact:** Assess and measure the impact of the cleanliness drive in terms of the reduction in litter and improved cleanliness in the targeted areas.
13. **Inspiration for Further Initiatives:** Encourage students to continue engaging in community service and initiate other socially responsible projects.

By setting clear objectives for the G20 cleanliness drive, management students can align their efforts to achieve specific goals that benefit both the community and their personal development.

Methodology: Students of Management and Commerce participated in the fun activity on **26th September 2023**

Resources: Students of BBA, B.Com, MBA and M.Com.

Evidence of Success: The G20 cleanliness drive proved to be a resounding success, mirroring the positive outcomes of our exploration into the intricate workings of global systems. Just as our engagement with the G20 landscape deepened our understanding of international mechanisms, the cleanliness drive effectively demonstrated our commitment to enhancing the local environment.

Much like the coordinated efforts required for the G20's effectiveness, our initiative showcased the power of teamwork and community involvement in ensuring the cleanliness of our surroundings. We unveiled the complexities of waste management, sanitation measures, and the importance of collective responsibility.

This immersive experience allowed us to grasp the interconnectedness of our actions and their impact on the community. It emphasized the significance of maintaining a clean and sustainable environment, mirroring the importance of stable international relations on the global stage.

In essence, our successful cleanliness drive served as an enlightening opportunity to make a tangible difference in our community, contributing to a holistic understanding of our role as responsible global citizens. Just as our engagement with the G20 landscape broadened our perspectives, our local initiative reinforced our commitment to positive change at the community level.

Feedback from stakeholders: The stakeholders, including community members, local authorities, and participants, provided overwhelmingly positive feedback for the G20-themed cleanliness drive. They commended the management students for their dedication and commitment to fostering a cleaner and healthier environment. The stakeholders noted the significant improvement in the cleanliness of public areas, which positively impacted the community's well-being. They praised the drive for raising awareness about environmental responsibility and its alignment with global sustainability goals. Overall, stakeholders expressed gratitude for the initiative and encouraged its continuation as a valuable community service.

Future scope: Debates and Discussions, Research Projects Guest Lectures and Webinars, Multimedia Presentations can be conducted in future.

Learning outcomes of the event: The learning outcomes of a G20-themed cleanliness drive can encompass a range of personal, environmental, and community-oriented achievements, including:

1. Environmental Awareness: Participants develop a heightened awareness of the importance of a clean and sustainable environment, contributing to broader environmental goals.
2. Community Engagement: A sense of community involvement is fostered, as participants work together to address local cleanliness issues.
3. Leadership Skills: Opportunities for leadership emerge as individuals take on responsibilities in planning and organizing the drive.
4. Teamwork and Collaboration: Participants enhance their teamwork and collaboration skills by working together effectively to achieve a common goal.
5. Civic Responsibility: A sense of civic responsibility is instilled as participants actively contribute to the well-being of their community.
6. Problem Solving: Participants learn to identify cleanliness issues, analyze the root causes, and implement practical solutions.
7. Effective Communication: Effective communication skills are honed as participants engage with community members, authorities, and fellow volunteers.
8. Project Management: Those involved in planning and organizing the drive gain experience in project management, from setting objectives to execution and evaluation.
9. Environmental Impact: Tangible results in terms of improved cleanliness demonstrate the positive impact of individual and collective efforts on the environment.
10. Education and Advocacy: Participants become advocates for cleanliness and sustainability, sharing their experiences and encouraging others to take similar initiatives.
11. Personal Growth: Participants may experience personal growth, increased self-esteem, and a sense of accomplishment through their contribution to the community.
12. Global Citizenship: The drive's theme ties local actions to global issues, helping participants understand the importance of their role as responsible global citizens.

These learning outcomes reflect the holistic benefits of a G20-themed cleanliness drive, extending beyond cleanliness itself to encompass personal development, community engagement, and environmental awareness.



Students actively engaging in the G20-themed cleanliness drive.



Students actively engaging in the G20-themed cleanliness drive.



Students holding posters and actively disseminating information about waste segregation.



Students participating in G 20 cleanliness drive

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TMV